

The logo for enlightek, featuring the word "enlightek" in a blue sans-serif font. Above the "i" and "l" are three orange dots of increasing size, and above the "t" is a single orange dot. The logo is set against a white oval background.

enlightek

7 Ways

Managed IT Services Will Immediately Increase Your Company's Revenue

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ENLIGHTEK IT SUPPORT

7 Ways Managed IT Services Will

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1. Productivity

Outsourcing allows your employees to focus on their jobs. Your employees will not be spending their time fixing problems and trouble-shooting, they can do what they know best and make efficient use of their skills. This is true regardless of your business' size- even if you employ a full-time network administrator, their time may be better utilized with outside assistance. Saving them unnecessary time and trouble will allow them to expend the same energy elsewhere. Employees working in unexpected capacities serves only to decrease productivity overall. Let each employee, and company, work towards their strength.



2. Customer Satisfaction



It's common knowledge than modern businesses rely heavily on technology. Customers locate businesses through the internet, correspond with businesses through email and instant message, and base their opinions of your business on these interactions. A slow-loading website or unreliable email server can lead to distrust on the part of the customer, and subsequent loss of profit. Maintaining a strong IT backbone is essential to any modern business as customers expect you at your best. One virus and your email list could become a hacker's target. You don't want to be the business explaining to hundreds or thousands of customers why you sent them profane or explicit material! IT management companies knows the threats posed and how to prevent these fears from becoming reality.

3. Cost Efficiency

Employing “in-house” IT professionals is expensive. In addition to the standard expenses, which are no light matter, IT professionals require constant training. The IT field change is constantly changing and in order to keep up-to-date with new software, hardware, and potential threats money must be set aside for further education of IT personnel. Working with an outside company can provide this experience to your business without the extreme costs. In addition to having trained and experienced field experts, IT companies bring extensive resources to your business. Everything available to experts, knowledge, experience, and tools, all become available to you and your business without the extreme cost and time requirements.



4. Specialization

Unexpected things happen and disaster may strike, if this happens you certainly want your problems fixed as quickly as possible. Some problems are simply too large for individuals to handle, and it is at times like these that outsourcing becomes particularly useful. If your email server crashes or your website goes down you don't have any time to waste. A specialized company with extensive experience is the fastest and safest way to ensure your operation in these times of crisis. Working with IT experts your problems can be quickly identified, solved, and prevented from occurring again.



5. Reliability

Working with a dedicated IT management company you need not worry about viruses, malware, hackers, hardware failure, data loss, and other potential dangers. Measures are taken to prevent these things from occurring and, should disaster strike, the problem will be automatically fixed with no



need for panic. System redundancy, software backups, network defenses, and other tools may be easily implemented and utilized if necessary with minimal expenditure of time, money, and sweat. A true professional prepares for the worst case scenario to prevent disastrous down-time and the inoperability of your business.

6. Simplicity

Managing a network is complex; there are a wide variety of potential problems to worry about. Employing an in-house IT professional may help with many of them but such employees can be difficult to maintain as well. One of the more universally useful benefits of outsourcing IT management services is in the simplicity of it. For a flat fee you know exactly where you stand- your business is operating smoothly and your employees are focused on their individual tasks. The opportunity to purchase business efficiency at a flat fee is one which sells itself time and time again, and its success it perfectly apparent.



7. Adaptability

Managing an IT infrastructure for any sized business can quickly become a daunting task but any IT professional will agree that adaptability is a key factor which is often overlooked. Computers, networks, and programs all need to be maintained, updated, and occasionally replaced. The ability to plan for upgrades and maintenance is imperative in a business environment. Planning ahead can save your business large sums of money on resources and employee time. It is always good to leave your options open, and this is precisely what outsourcing IT management services allows you to do. A well maintained system is ready for change; when you decide that your business needs to expand, let technology facilitate this development rather than hold you back.



Call us today for a free consultation. We can help you focus on what matters most.

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